



WARM IT UP COOL IT DOWN

9AM-12PM

\$45

Beautiful blondes are taking the world by storm. Gain confidence when formulating warm and cool shades by attending Warm it Up, Cool it Down. This class will help you identify level and tonality, as well as help you formulate for some of the trendiest blonde shades. Find out how to properly prep the hair, to get a predictable end result every time!



CORRECT IT!

1PM-4PM

\$45

As stylists we have to be ready for any color scenario that sits in our chair, and the key to success is in a few simple, yet necessary steps. From at home hair color mishaps, to seasonal color changes, this class will showcase 4 conditions that all color correction situations fall into. Making it easy to identify and easy to correct.



WHEN: OCTOBER 4, 2021

WHERE: COURTYARD MARRIOTT
10307 NORTH MALL DRIVE
BATON ROUGE, LA 70809

COST: \$75 FOR BOTH CLASSES OR
CHOOSE AM OR PM FOR \$45

*skus 115519 Full day/ 115517 AM / 115518 PM

Call to reserve your spot! (727) 865-4145

About the educator:



Alicia Orabella joined Keune Hair Cosmetics in 2010. A San Francisco Bay Area native, Alicia brings over 30 years of experience behind the chair and over 15 years in education as a facilitator. She is a sought after colorist, published in Rolling Stone and Modern Salon Magazine and is having great success as the owner of Orabella Hair Studio located in Oakland California.. Alicia shares current trends and her philosophy of "keep it simple, both on stage and in the salon. "I love sharing knowledge creativity, passion and continue to inspire and motivate hairstylist's. "Fear is the main reason we tend to resist change, if I can help one person, break through that barrier, I've made a difference". Learn impactful color formulations and techniques.. Learn how light and the absence of light creates movement, depth, and visual texture, and salon friendly color techniques.